

WORKING TITLE: MAKUTANO MAMA'S

GENRE: DRAMA

DURATION: 26 MINUTE * 13 EPISODES

THEMES:

Sexual Reproductive Health

Women Economic Empowerment/Financial Literacy

Women in Agriculture

SYNOPSIS

We come into the new world of Makutano Mama's through the eyes of Esther Kabando, a 35-year-old Lady who moves into the neighbourhood with her husband Willy Kabando. Willy has been out of work for the past two years after the bank he used to work for retrenched him. When life in the city becomes unbearable as they are quickly running out of savings, Esther suggests they should move to the rural home owned by the late Willy's parents.

We'll follow their journey as they struggle as a family to settle in and adjust to the new lifestyle. Esther's 'Yes we can' attitude will be the glue that holds this family together and keep them from crumbling.

We'll get to meet the other industrious mama's in Makutano through Esther's interaction with them. We'll see these mama's taking charge of their finances and businesses, their sexual reproductive health all while providing food security for their loved ones and the community through Agri-business.

CHARACTER BIOS

Esther Kabando – MATRIACH

She is a 35-year-old lady who has just moved into the Makutano area after her husband Willy lost his job and they found themselves struggling. Esther comes to Makutano with the hopes of carrying on with her bakery business, but she'll learn fast enough that the business is not as lucrative and will adapt quickly to the business of selling cereals like maize and beans.

Her husband Willy who lost his job two years ago will be a thorn in her flesh as she tries to inspire and motivate him to get back in the job market, Willy will prefer gambling and will jeopardize everything Esther is working so hard towards e.g borrowing from a loan shark for his gambling and Esther nearly loses everything to bail him out.

They have two daughters, 13 and 10-year-old.

Themes we'll explore with Esther:

Financial literacy:

She will be part of the Economic empowerment story as she rallies the women to form a better chama that will help each of them grow their businesses faster.

Sexual reproductive health: In the SRH story, Esther will find herself having to convince her husband on why they have to wait a little longer before getting a third child, she doesn't want to disrupt her new business that has just started breaking even.

Agri business: Esther will be involved in the agribusiness story as she starts farming maize, beans and nuts on large scale on the farm they own.

GBV: When her husband gets frustrated by life, he will take it out on her.

Gabby Ambani – STARTER

24-year-old recently graduated with a degree in community development. After job hunting in the city for six months without luck, her mother pulled the plug on

paying her rent and upkeep in the city and at the start of the series she finds herself back in Makutano. She is yearning to make a life for herself and focusses her energy on her passion. She is a gifted musician and will try to form a band with like-minded individuals.

She'll start dating Kevo, a young entrepreneur running the I hub tech base in Makutano.

Themes we'll explore with Gabby:

Sexual reproductive health: When she gets serious with Kevo, she decides to go for contraceptives, the only challenge is, her mum is the head Nurse at the only clinic in Makutano. When she goes to the chemist for help, her mum will flip out and turn against Dorothy the Chemist owner for encouraging her daughter to be promiscuous.

Financial literacy: As she attempts her consultancy business with her music and hosting Karaoke evenings, she'll quickly have to learn about budgeting and cash flow if she's to become a success and prove to her mother that a career in the arts is serious business.

Immaculate Ambani – TRADITIONALIST

She's a 52-year-old Nurse, she is a diligent Church goer but also the biggest gossip in Makutano. She is not liked. She is Gabby's mother and will find herself being judged when her daughter returns back to town and is not as traditional as her mother would like her to be.

Immaculate is an old school nurse at the only clinic in Makutano, her judgmental and gossip nature has made the young ladies of Makutano not come for contraceptives from the clinic. Her daughter will join a campaign led by Dorothy to get the clinic to get a younger nurse who understands the needs of the youth.

She's married to the District officer of Makutano area.

Themes we'll explore with Immaculate:

Sexual reproductive health: She'll serve as a barrier to young people's uptake of contraceptives with her high moral standards. She'll find herself at a crossroad when her methods are challenged.

Financial literacy: When the heat is turned up about her shaping up or resigning as a Nurse, the reality of retirement will come knocking and she'll go on a journey of figuring out her finances and retirement plan to make sure her and her husband are taken care of in retirement.

Dorothy Mwamburi – REFORMIST

She is a 33-year-old business lady. She runs a Chemist and a bar and restaurant together with her husband Daniel. They run the businesses under the DD group of companies.

Dorothy will at some point be shunned by society when the old school nurse at the clinic turns the community against her for encouraging girls to use contraceptives.

Dorothy and Daniel have been married for five years now and don't have a child yet. Dorothy is waiting for Daniel to finish studying his PHD before she can get pregnant because she believes she won't be able to run the businesses and take care of her child without Daniel stepping in.

Themes we'll explore with Dorothy:

Sexual reproductive health: As a former Nurse she will be the alternative voice to the old school nurse at the clinic who is discouraging girls from having sex at all.

Financial literacy story: She'll be at the fore of sharing good practices on how to grow and expand a business.

Achie Okoth – INDEPENDENT

Achie is a 28-year-old single mother of two, a nine-year-old and a five-year-old. She is a waitress who works at Dorothy's bar and restaurant. She supplements her income by making beaded jewelry. She has a gifted hand for it and is trying to break into the Nairobi market but the brokers have been ripping her off. When Esther comes into Makutano, she'll help her bypass the brokers to make more profit from her sweat.

Themes we'll explore with Achie:

Financial Literacy: As she struggles to get her business off the ground and make it a success.

Sexual Reproductive Health: As a single mother of two and who doesn't want any more kids, we'll explore this theme through her journey in this season.

Winnie Ngahu – RESURGENT

She's a 48-year-old widow. She runs a successful hardware store. She is also majority shareholder in her son Kevo's IHub business and in this season she'll be keeping Kevo on his toes when the business profits start dipping.

Kevo, feeling the pressure of his mum always on his neck decides to set his mum up on a blind date to get her to 'get a life.'

Winnie is amused when she finds out what her son is attempting to do.

Themes we'll explore with Winnie:

Sexual reproductive health: Winnie is going through Peri-menopause and we'll explore this journey with her.

Financial literacy: She's also on a journey to financial independence and she'll be teaching her son Kevo valuable lessons in business.